

## **CENTRAL COAST BRIDGE CLUB**

### **DAVID PURKISS - PERSONAL PROFILE AS NOMINEE FOR PRESIDENT AT AGM**

#### **Personal Attributes & Credentials – Age 73, Married, 2 children & 1 Grandson.**

- Suitably Qualified – Master of Business Administration (MBA) from the Macquarie Graduate School of Management, Chartered Accountant & Business Advisor
- Extensive experience in “leadership” roles from my early years as Troop leader in the Boy Scouts, captain of junior & senior sports teams, managing partner or director of various professional service providers including Purkiss Partners at Wyong, Purkiss Cullen at Gosford & Fortunity at Erina and long-term director of Central Coast Grammar School, Erina Heights (10 years), Palmdale/Creighton Group, Palmdale (10 years) & Beresford Concrete Products, Charmhaven (10 years).
- Strong background in business management and planning for small & large business’s
- CCBC General committee member during 2018-2019 and Vice president during 2020-2021 and 2021-2022 – achievements included assisting CCBC in obtaining NSW Government grants totalling \$30,000 during Covid-19, developing a business case for the purchase and installation of the electronic sign, securing ABF funding of \$100,000 for the building improvements (at 3% fixed interest), transitioning the CCBC into the cashless payment of table and membership fees and removing the mortgage encumbrance from the Clubhouse title deed.
- Member of the Building Upgrade Sub-committee for 3 years: 2020-2021, 2021-2022 and 2022-2023 - made a significant contribution to developing the business case for upgrading the CCBC Clubhouse together with securing member approval (around 90%) for the Building Upgrade Project at the Special General Meeting on the 21<sup>st</sup> July 2022
- Frequent bridge player and regularly at the CCBC Clubhouse on Monday, Wednesday, Thursday and Friday of most weeks i.e. always available to members
- Conducted survey of 17 bridge clubs together with extensive bridge industry research for planning purposes
- Key Objectives if elected as President of CCBC: -
  - 1) **Building Upgrade Project** - securing the DA and then progressing through the construction documentation and the contractor tendering and selection process stages and then commencing construction works i.e. preparing for the future with a physically enlarged and enlivened club.
  - 2) **Profitability & Cash Flow** - ensuring that the CCBC returns to the levels of net profitability and surplus cash flows generated pre the arrival of the Covid-19 pandemic i.e. around \$30,000 per annum.
  - 3) **Member Parking** - identify additional member parking options.
  - 4) **Marketing Strategies** – assist with implementing marketing initiatives to attract more members to fill the rejuvenated club.
  - 5) **Management Style** – “outcome” rather than “process” focused.
- Trustworthy, ethical, honest and often known as the “Voice of Reason!”