

Central Coast Bridge Club

**STRATEGIC PLAN
2021-2026**

Central Coast Bridge Club Vision

Central Coast Bridge Club (CCBC) is recognised as the premium bridge club on the Central Coast. This will be achieved by excellence in management, excellence in bridge education, promotion of duplicate bridge and investment in innovative technology and the Club premises.

Central Coast Bridge Club Values

- 1. Being appreciative and recognising the efforts of our volunteers*
- 2. Being tolerant and respectful*
- 3. Being fair and professional in all our dealings*
- 4. Honesty and integrity*
- 5. Consistency in decision-making and problem solving*
- 6. Being open and accountable*

Central Coast Bridge Club Objectives

- 1. To affiliate with both the Australian Bridge Federation and the New South Wales Bridge Association.*
- 2. To organise and promote duplicate bridge sessions, club championships, special club events, congresses and state and national championships.*
- 3. To organise and promote duplicate bridge through teaching, supervised play, seminars and information days.*
- 4. To develop members to become bridge directors and teachers.*

Central Coast Bridge Club objectives will be met through areas of action:

1. Relationship Building
2. Leadership in Bridge
3. Operational Excellence

1. Relationship Building

- a. Opportunities to build relationships and satisfaction with members.
- b. Raise the profile of bridge and the CCBC among bridge club members and potential members.
- c. Stimulate broader public interest in bridge and in CCBC membership.

2. Leadership in Bridge

- a. Interface and liaise with external bodies.
- b. Host a robust calendar of events.
- c. Promote pathways and opportunities for all levels, from beginner to advanced competition.
- d. Ensure high standards in bridge education and opportunities for performance improvement at all levels.

3. Operational Excellence

- a. Provide the IT systems, scoring and access to rules for competition to make playing bridge 'easy'
- b. Deliver management and operational excellence and efficiency, including sound financial management.
- c. Ensure appropriate governance structures and succession planning.

- d. Promote pathways and opportunities for Directors and Teachers.
- e. Improve and maintain CCBC premises to ensure maximum efficiency and availability of equipment, utilities and related facilities at optimal cost and under satisfactory conditions of quality, safety and protection for the environment.